

// Ubierring 40, 50678 Köln, Germany // [www.kisd.de](http://www.kisd.de)

Köln  
International  
School  
of Design

# Electromobility +

// Information Event

// 13 January 2011

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# **Köln International School of Design (KISD)**

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# **Köln International School of Design (KISD)**

**// public academic institution of the Fachhochschule Köln**

**// international**

**// interdisciplinary**

**// project orientated**

# **advanced mobility research (amr)**

**// initiator**

**// moderator**

**// communicator**

# **advanced mobility esearch (amr)**

**// conception and development**

**(products, identities, systems, services etc.)**

**// research and theory**

**(user acceptance, barriers of innovation, urban utopias,  
semiotics, use of shape etc.)**

# E-Interfaces

## // examination:

**interaction between user and vehicle**

**signs, symbols and indications of e-mobility**

## // aspired results:

**intelligent graphic dashboards (visual accessible)**

**activity based control elements (haptic, accoustic accessible)**

**new contents for interfaces (communicating competitive advantages)**

# E-Infrastructures

## // examination:

**benefit of cross-linked transportation**  
**structural barriers of e-mobility**

## // aspired results:

**concepts for new e-services and intermodal transportation systems**  
**design strategies to establish intelligent business models**

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# Contact

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