Electromobility+ Information Event

Brokerage Session

13 January 2011

evolaris next level GmbH, Austria

EVOLARIS

NEXT LEVEL

Electromobility+

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ETNA
NATIONAL CONTACT POINTS FOR TRANSPORT

evolaris is an independent research and development organisation for interactive media and mobile communication. evolaris works in a dense network:

Raiffeisen-Landesbank Steiermark

A1 TELEKOM AUSTRIA

AVL

content company :STYRIA

PORSCHE INFORMATIK

UNI GRAZ

IAIK TU Graz

JKU JOHANNES KEPLER UNIVERSITÄT LINZ

WU WIRTSCHAFTS UNIVERSITÄT WIEN VIENNA UNIVERSITY OF ECONOMICS AND BUSINESS

Fraunhofer FOKUS

TECHNISCHE UNIVERSITÄT ILMENAU

香港城市大學 City University of Hong Kong

deei Università Triest

Sveučilište u Rijeci - University of Rijeka
Pomorski fakultet u Rijeci
Faculty of Maritime Studies

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Market Research and Usability Testing

Mobile Living Lab

Innovation consulting

Usability testing

Mobile surveys

Web surveys

Member of **European Network of Living Labs**

System Design & Business Models

Functional design of innovative solutions

Developent of business models

Market research and trendscouting

Planning of loyalty programmes

Functional requirements analysis

Design of interactive services

System Development

Techn. feasibility

Requirements analysis

Software-development

Software-testing and QA

System integration

Maintenance and hosting

Techn. customer support

Product Development

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MAIN-Projects:

K_ind Center, 2000-2008, 20 MIO €

FFG SFG

COMET Competence Center,
www.evolaris.net, 2008-2015, 24 MIO €

COMET Competence Centers for Excellent Technologies

KIRAS NOTZert, 2010-2012, 0,6 MIO €

KIRAS Sicherheitsforschung

Mobile Game Based Learning
www.mg-bl.com , 2005-2008, 2,5 Mio €,
Coordinator

Information Society Technologies

eContent*Plus*

Key To Nature, www.keytonature.eu,
2007-2010, 5 MIO €

Lifelong Learning

InTouch, 2010-2012, 0,35 MIO €

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TECLAB evolaris next level GmbH

Project Results

Digital Graffiti
Let's paint the world!

evolaris MOBILE LIVING LAB

Raiffeisen Mobil

- Couponing
- Messaging
- Viral elements
- Data-analysis
- System integration

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Thank you for your attention!

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